**Zhiwei (Jonathan) Lei**

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**Education**

**University of California, Berkeley, CA Anticipated May 2021**

Master of Engineering in **Industrial Engineering and Operational Research.**

**George Mason University, Fairfax, VA August 2016-May 2020**

Bachelor of Science in **Economics and Data Analysis Major – 3.82/4.00 GPA**

Courses highlights: Managerial Economics, Statistical Learning, Applied Regression Analysis.

Honors: Mason Excellence Scholarship, Deans List Spring 2017, Fall 2017, Spring 2018, Fall 2018, Spring 2019, Fall 2020.

**Stanford University, Technology Entrepreneurship/ Silicon Valley Innovation Academy June 2019-August 2019**

**University of Oxford, Game Theory and International Finance Semester Program January 2019-April 2019**

**Experience Highlights**

**TourLInx,** *Co-founder and CEO* Palo Alto, CA, United States, April 2019-January 2020

* Founded TourLinx, a platform that connects university students to people who wish to visit college campuses and provide them with professional, friendly and personalized tours.
* Formulated company vision and goals, oversaw product prototype developments, including websites and mobile apps.
* Composed business plans, created financial forecasts, recruited technology team members, and managed all aspect of business developments. Maintained relationships with Venture Capitalists and fellow entrepreneurs.

**ATOMLEAP,** *Data Analyst* Berlin, Germany, June 2018 – May 2019

* Provided analytical support while preparing global landscape reports. Performed ad hoc research for Executive Briefings. Completed machine learning model training and NLP processing with Dev team.
* Utilized R and Python to segregate relevant data for an internal database. Composed deep-dive reports on individual startups, in fields including Machine Learning, Market Intelligence, and Additive Manufacturing.
* Scraped and imported 20,000 startups to company database. Composed tutorial guidebook for Asian startup intelligence research.

**DALE CARNEGIE & ASSOCIATES,** *Marketing Intern/Executive Assistant*Qingdao, China, June 2017-August 2017

* Conducted researches on the University market. Gathered survey data to gain insights on customer satisfaction.
* Facilitated public speaking and communications training to 50+ management staff at Haier.
* Closely shadowed CEO at client consultation meetings and drafted business development plans.

**INTUIT,** *Conference Research Assistant* Los Angeles, CA, USA, April 2017

* Completed a research project on technologies in China and presented findings to the CEO and executives.
* Developed reports on Chinese mobile apps WeChat and Alipay work.
* Arranged conference spaces and coordinated post-event activities.

**Leadership & Community service**

* University Services Committee Chairman, George Mason Student Government
* Vice President , College Impact Tours
* Scholarship Chair, Delta Chi Fraternity

**Skills**

**Language: Chinese Mandarin (Native).**

**Programming Language: Python, R, Java, STATA, MATLAB.**